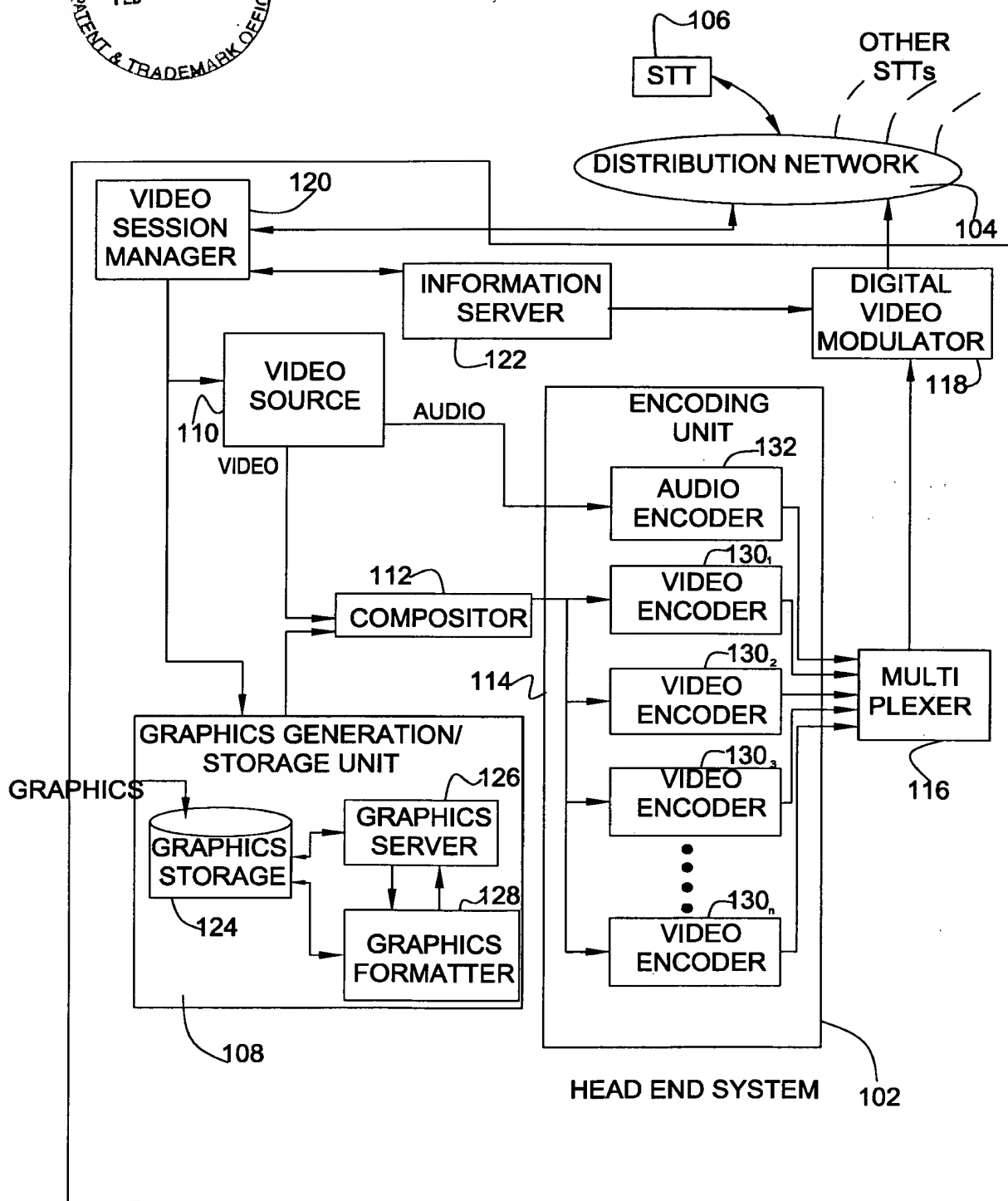


1/26



100

FIG. 1



2/26

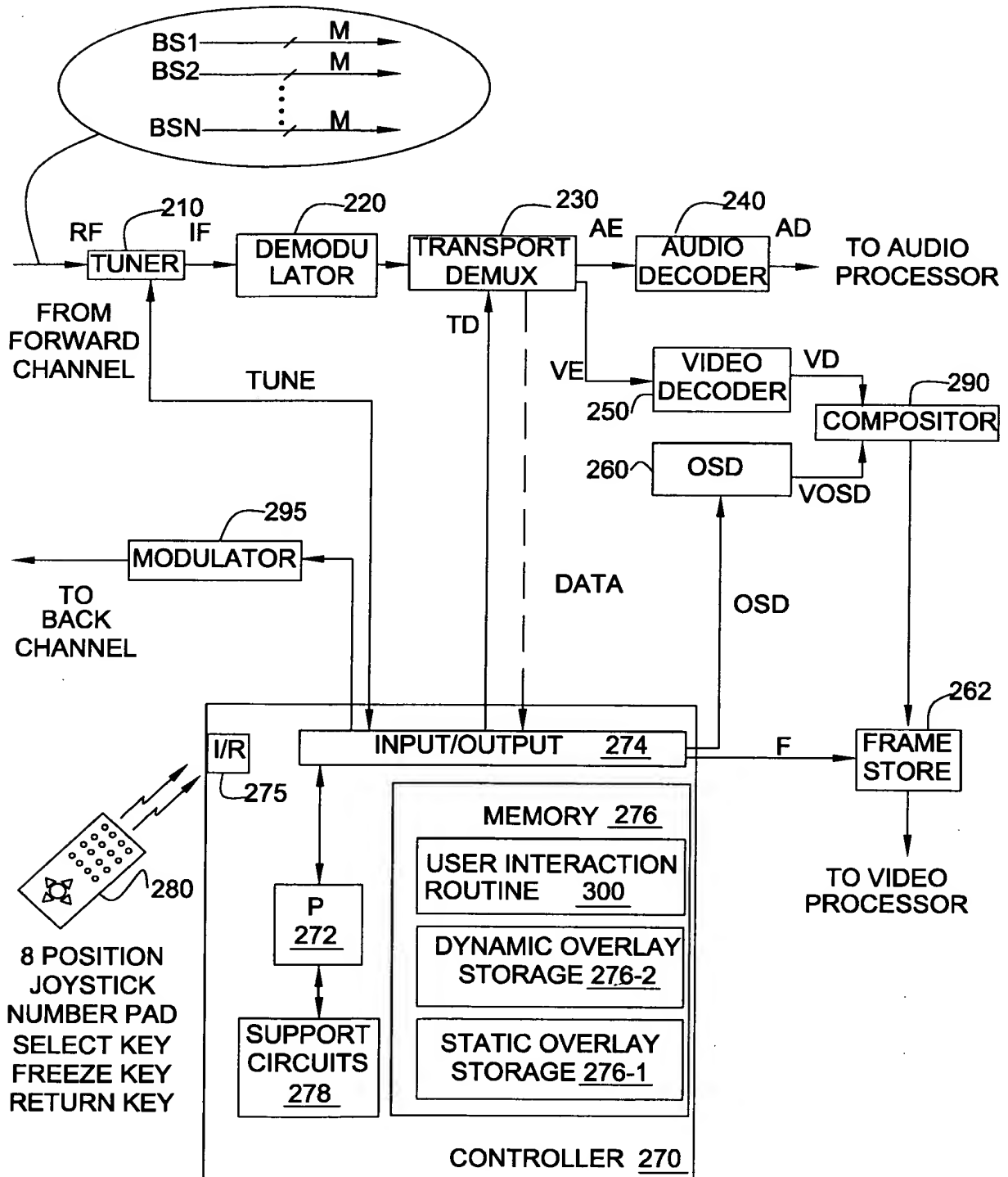
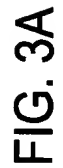
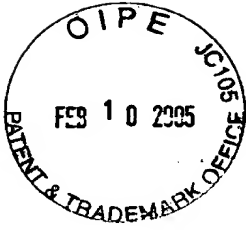


FIG. 2





4/26

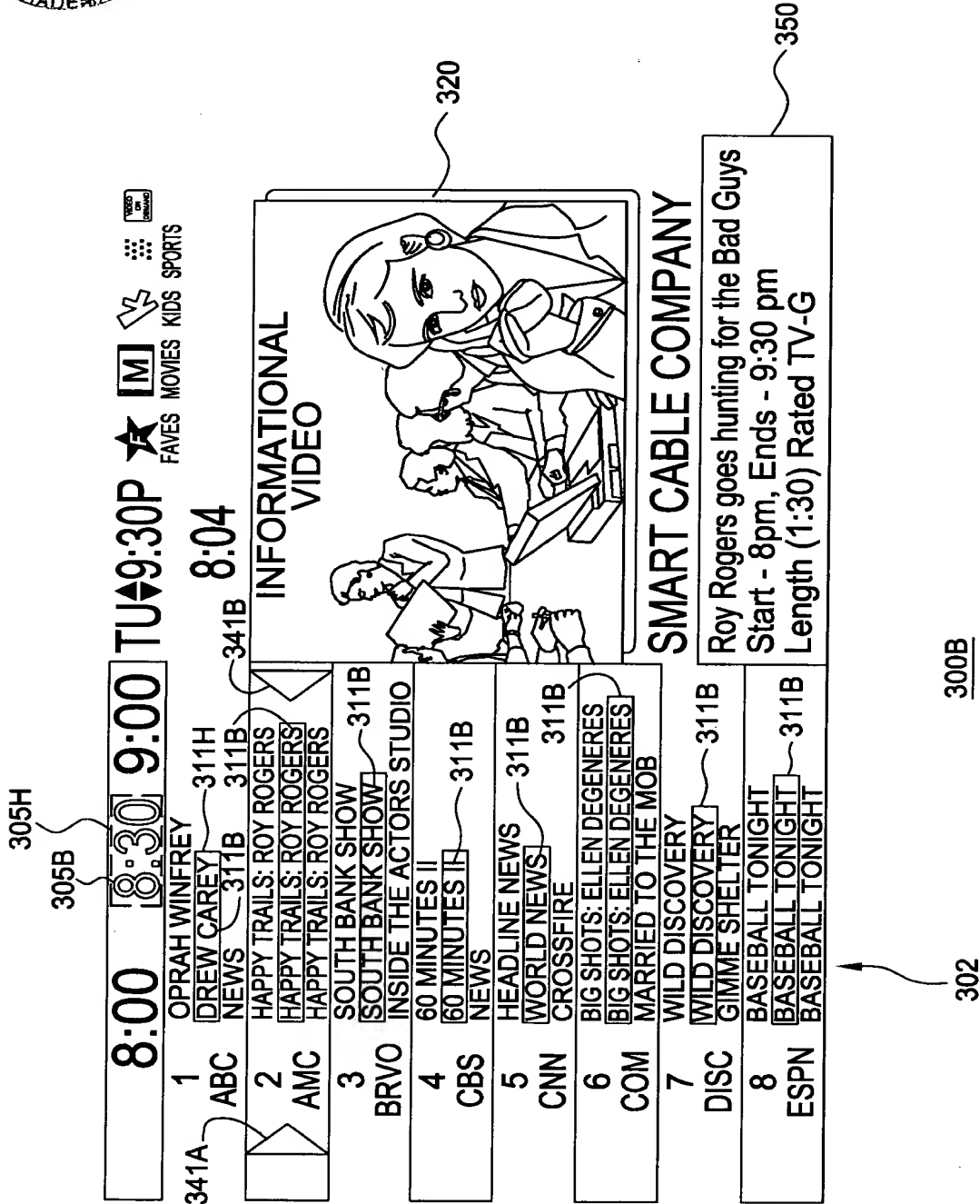
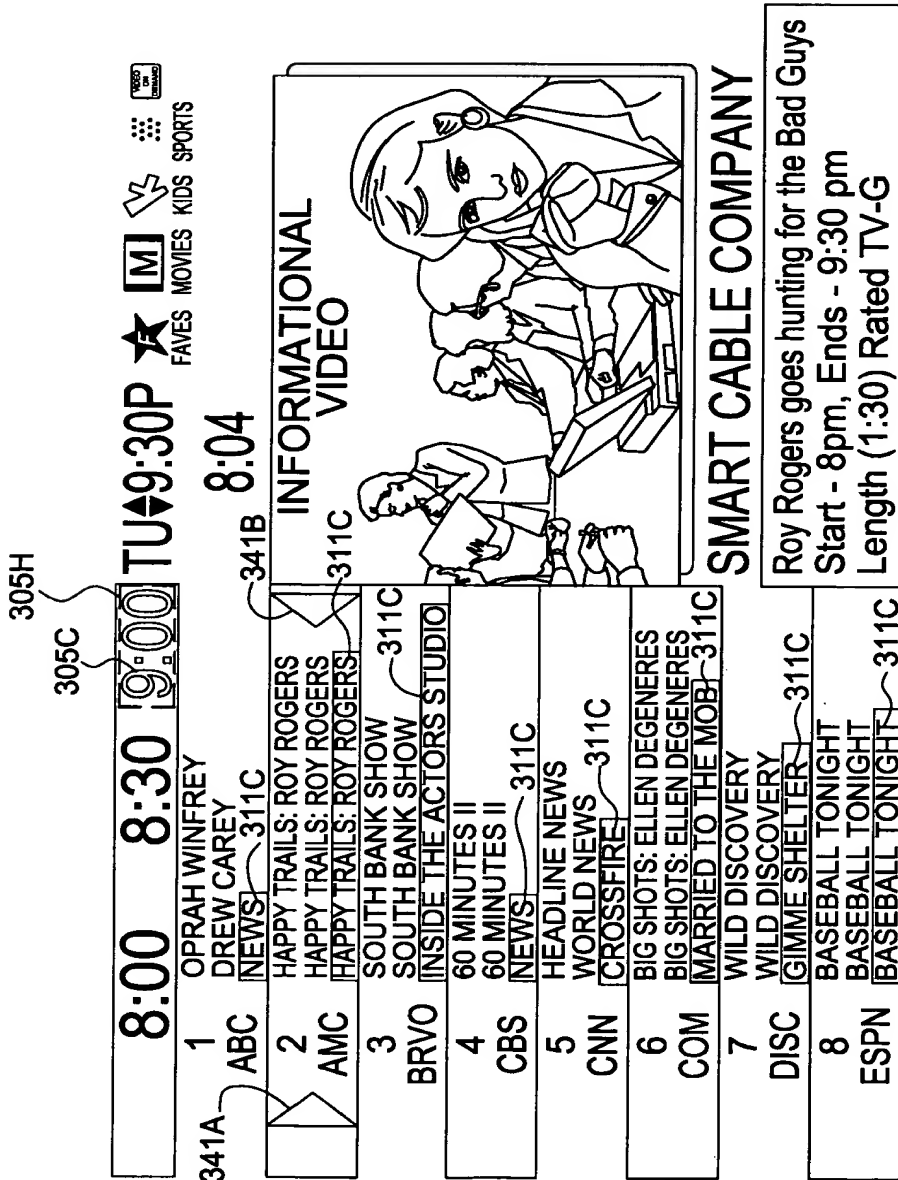


FIG. 3B



5/26



300C

FIG. 3C



6/26

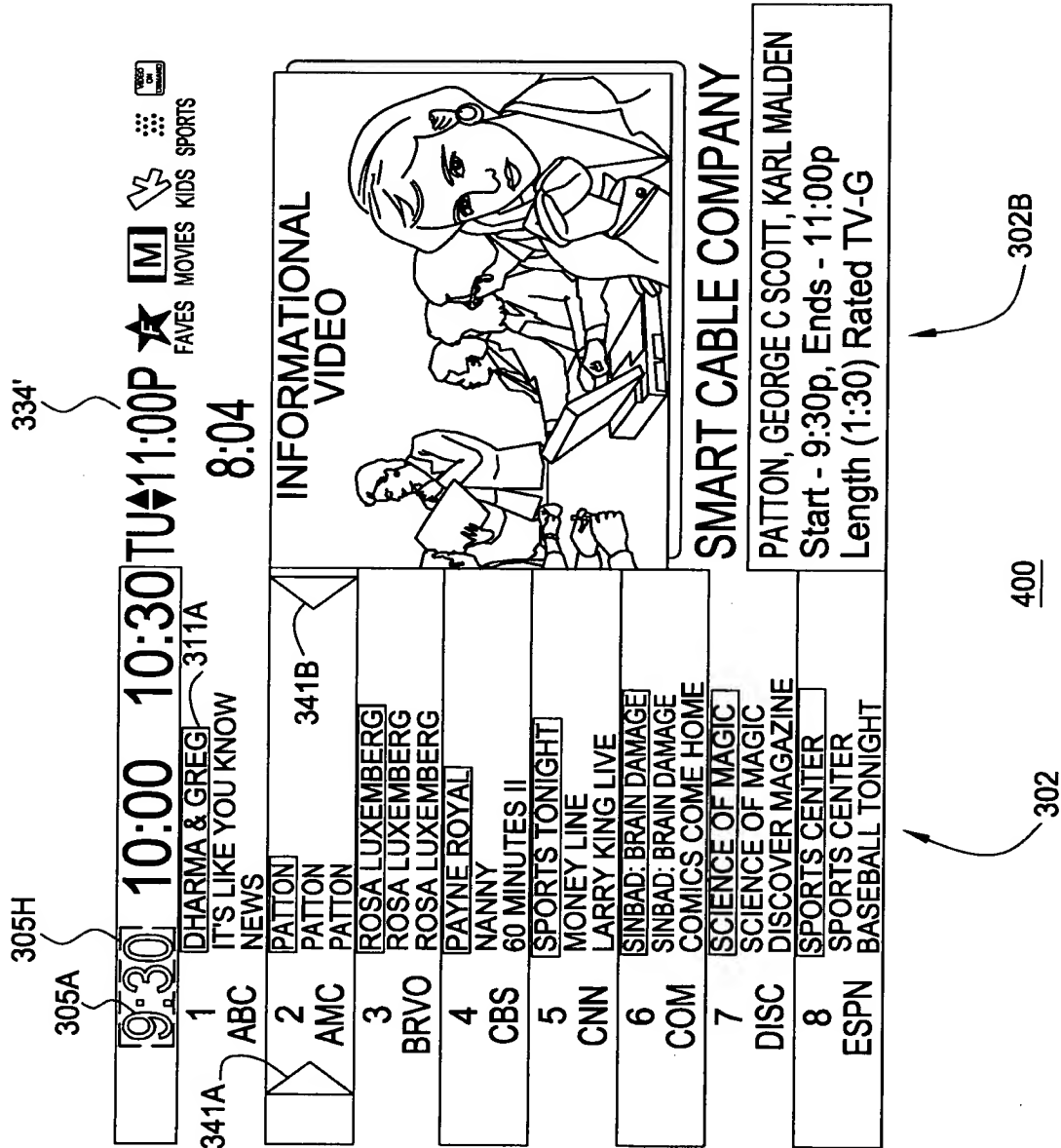


FIG. 4

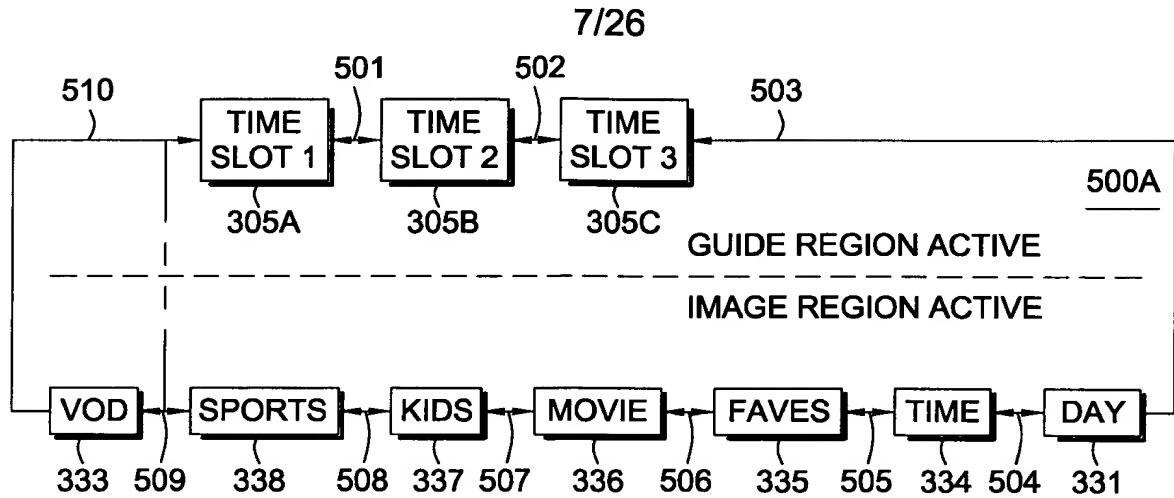


FIG. 5A

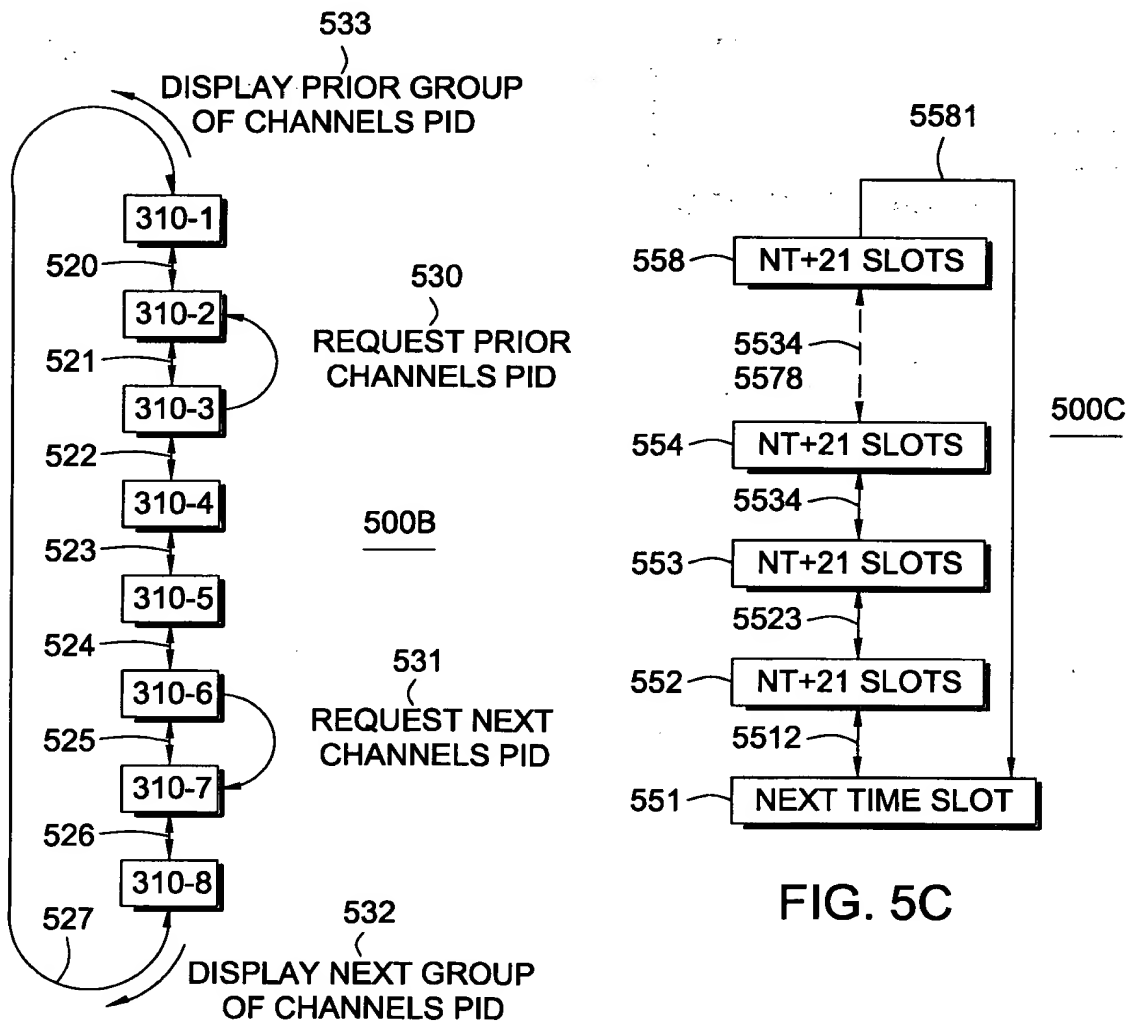
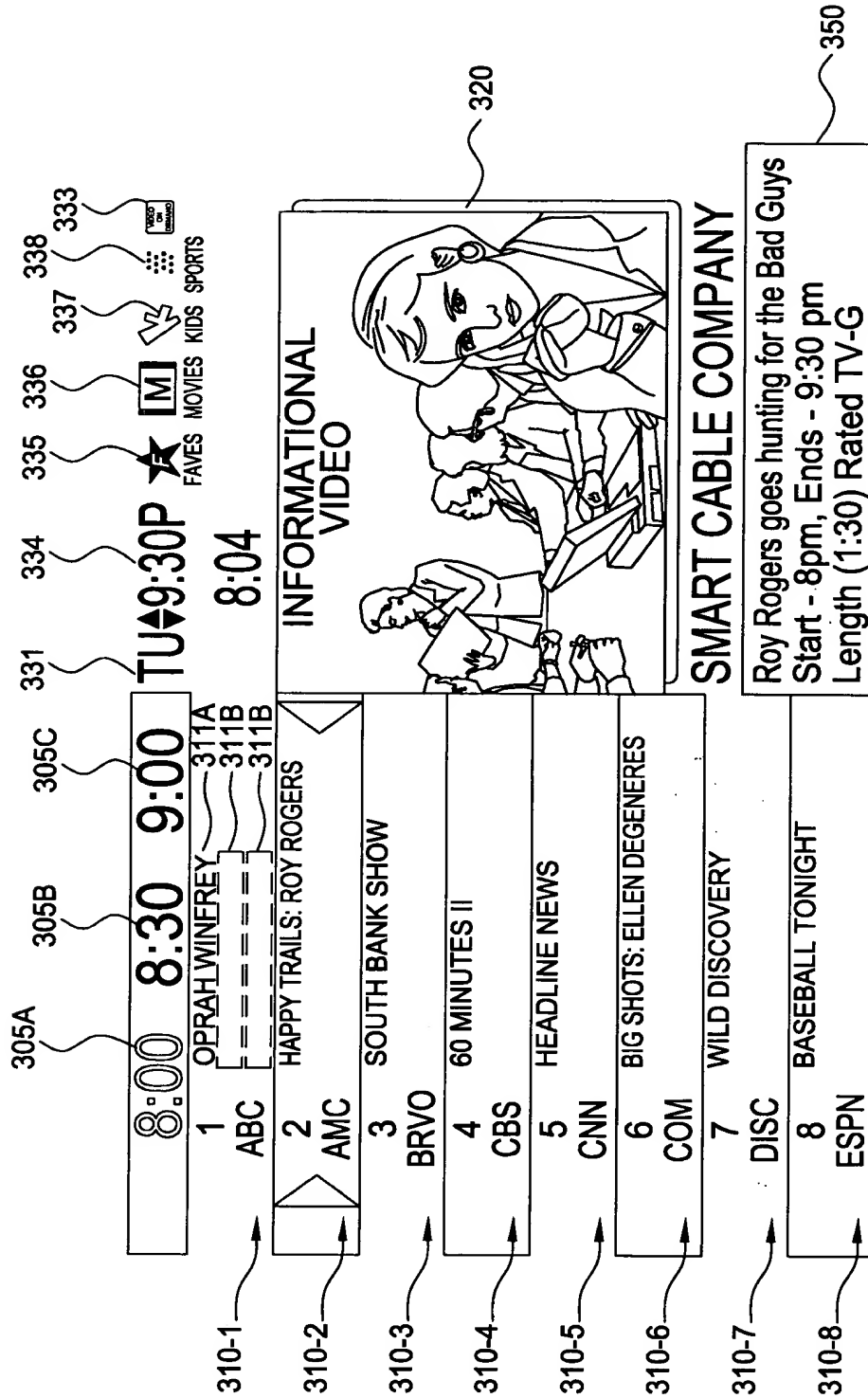


FIG. 5C

FIG. 5B



8/26

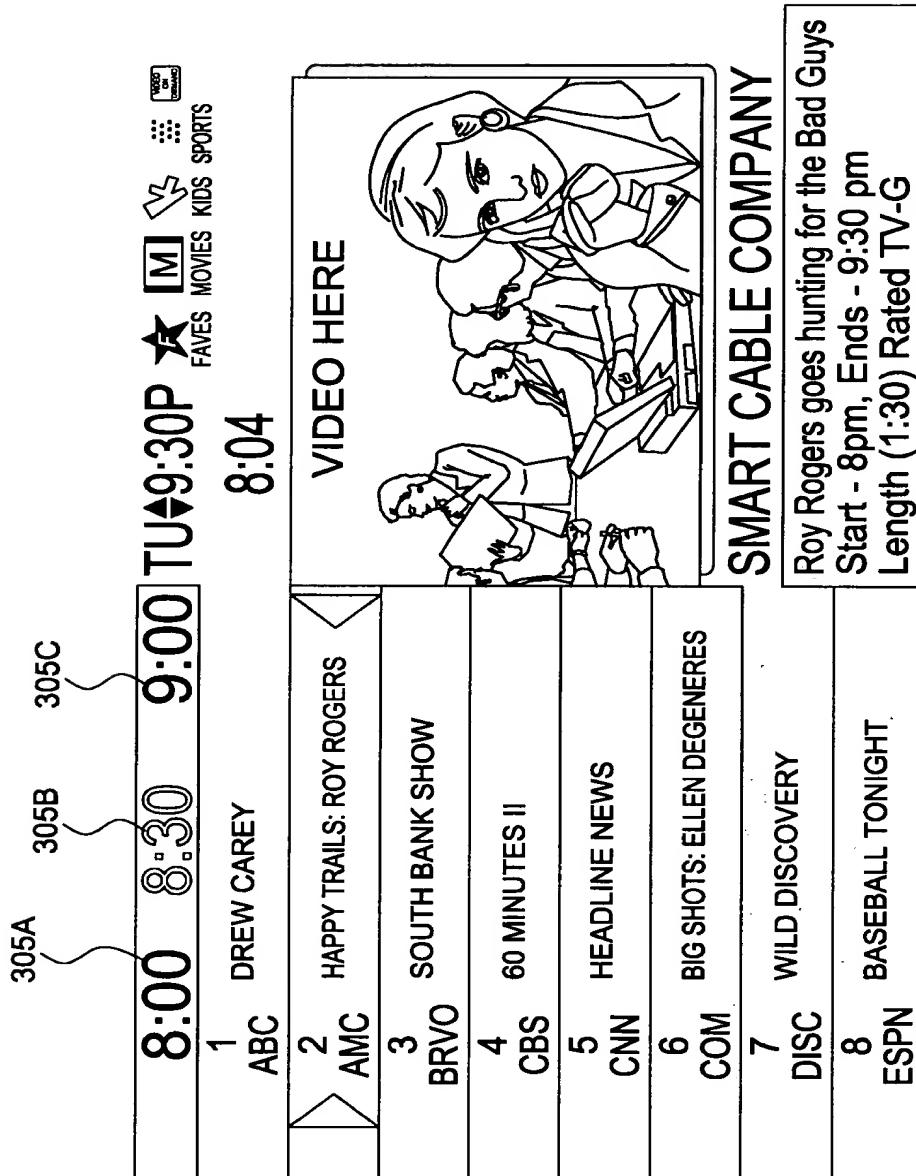


600A

FIG. 6A

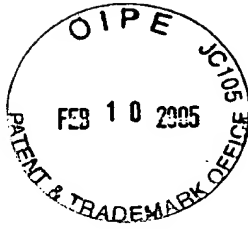


9/26

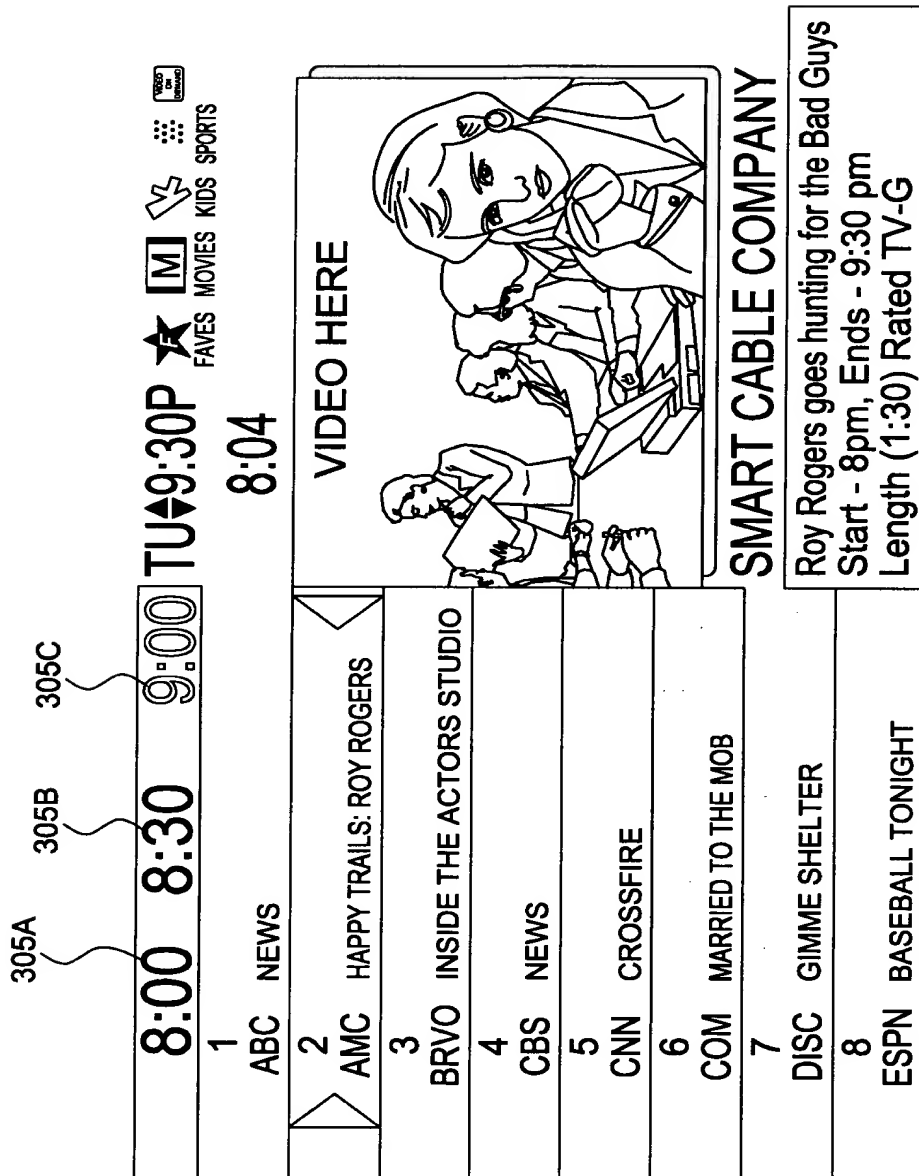


600B

FIG. 6B



10/26



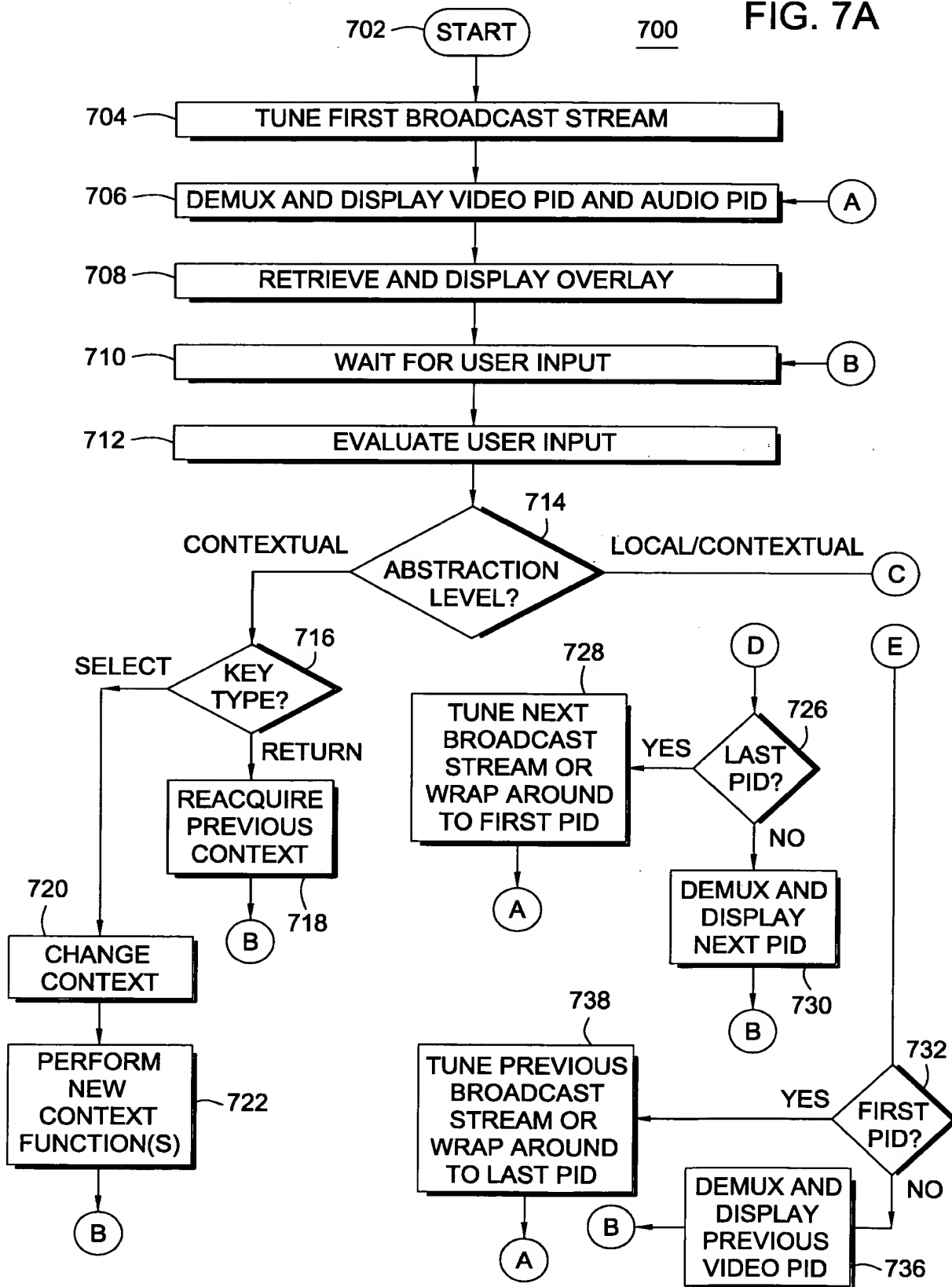
600C

FIG. 6C



11/26

FIG. 7A





12/26

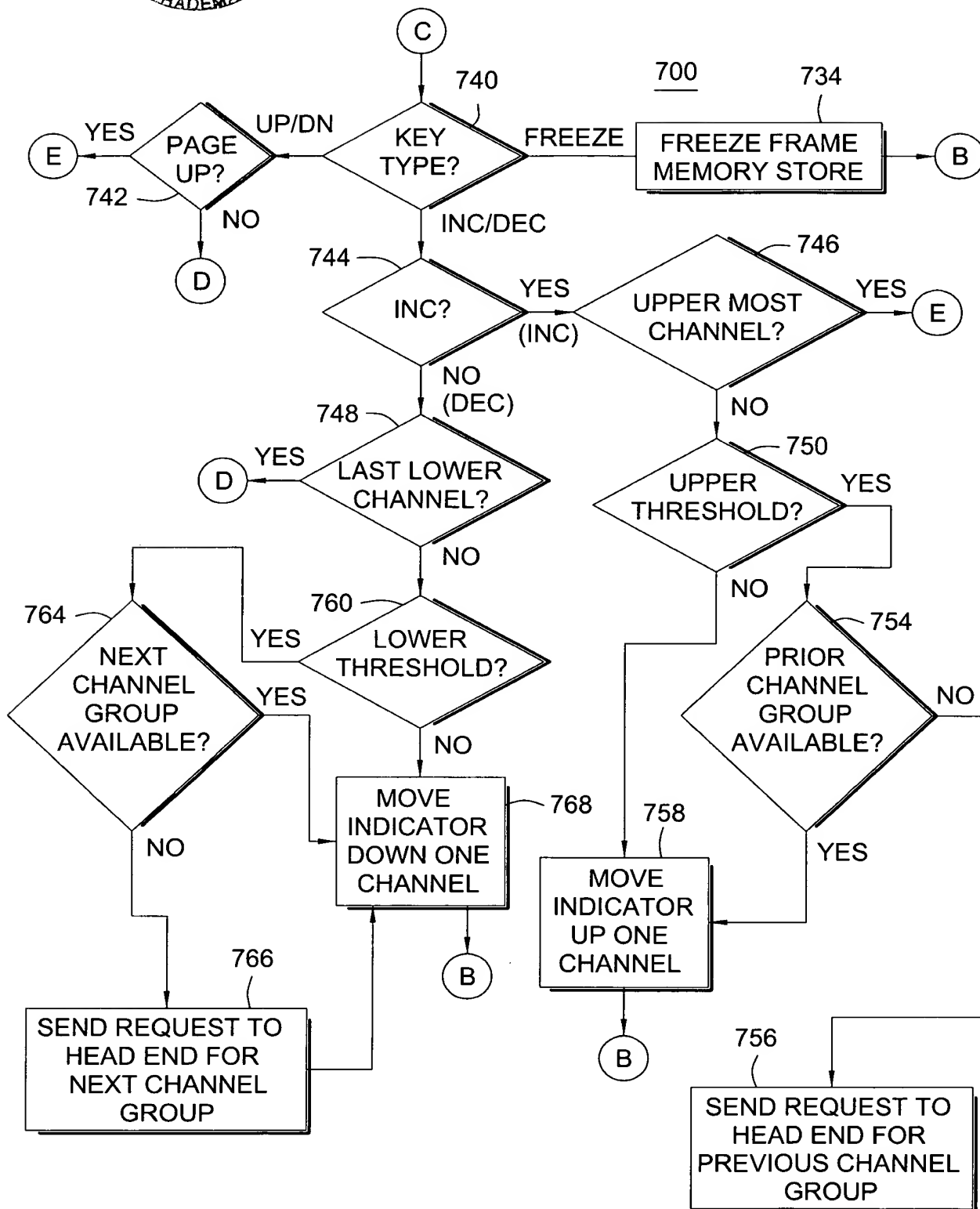


FIG. 7B

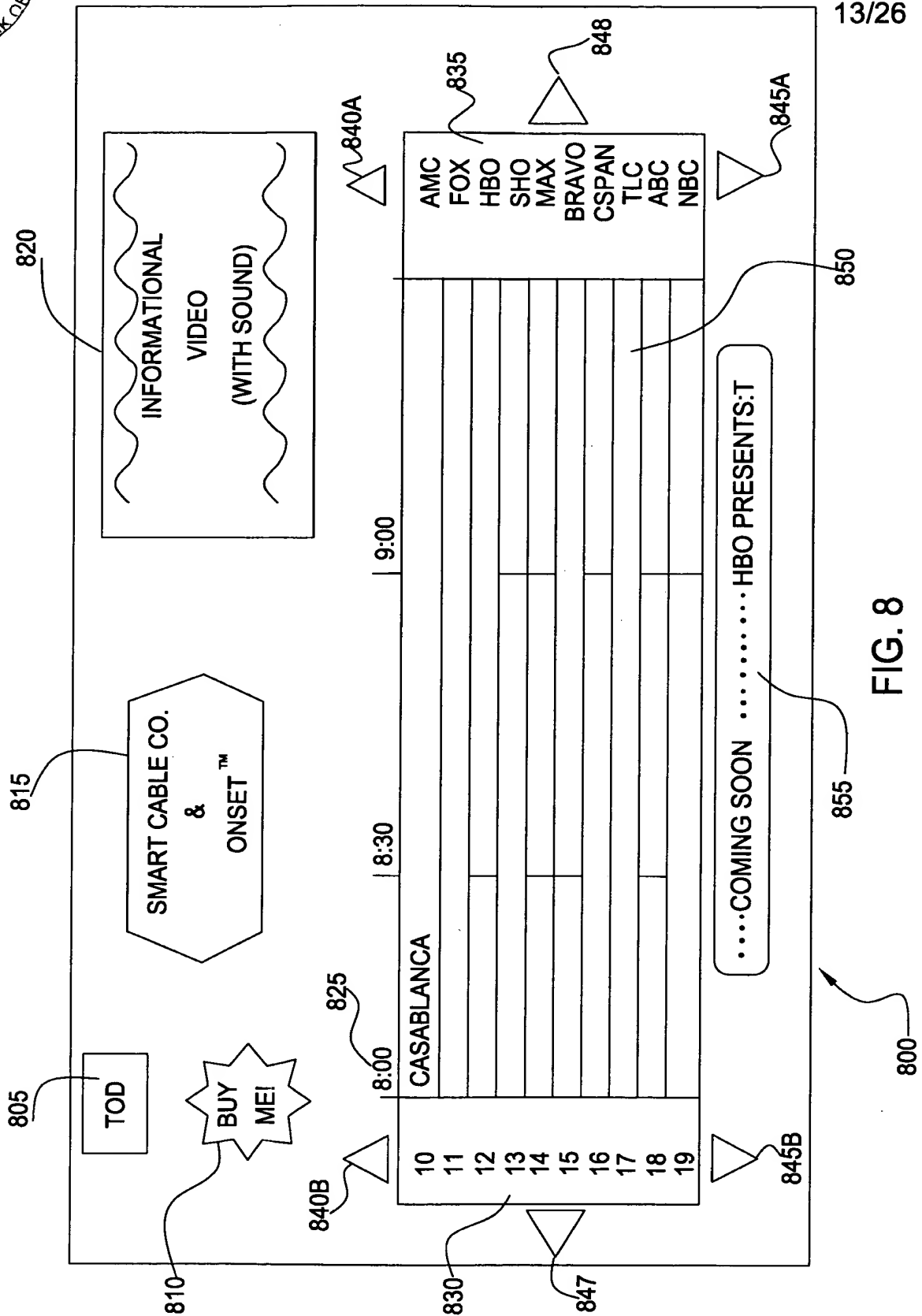


FIG. 8



14/26

FIG. 9

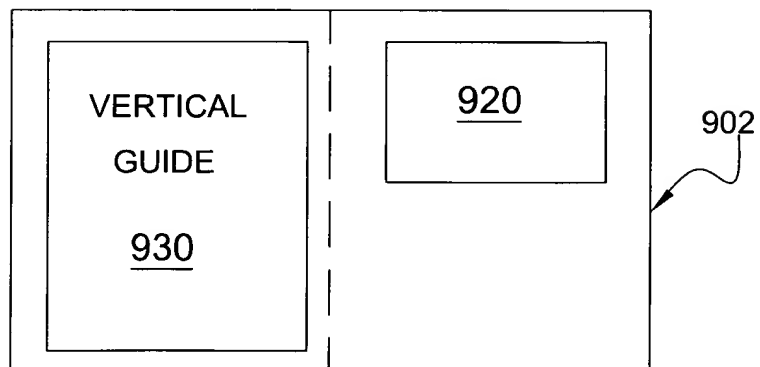
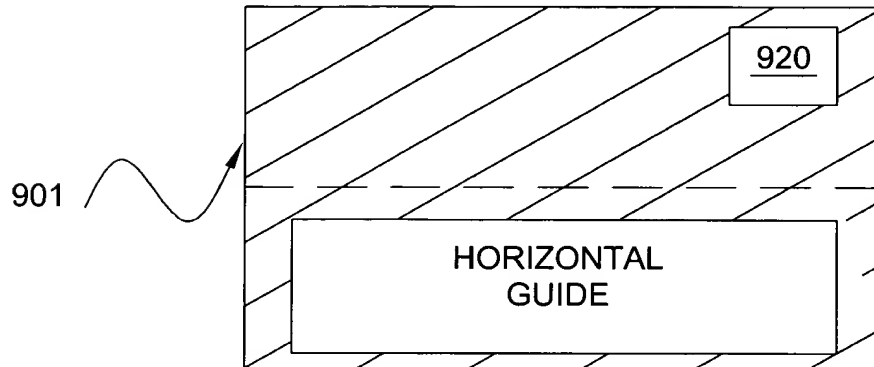


FIG. 10



15/26

KEY	GUIDE REGION ACTION	IMAGE REGION ACTION
↑ (INC)	INDICATE NEXT CHANNEL OR LAST CHANNEL OR PRIOR CHANNEL PID	VIEW NEXT TIME SLOTS POSSIBLY ENTER- POINTCAST MODE
↓ (DEC)	INDICATE PRIOR CHANNEL OR FIRST CHANNEL OF NEXT CHANNEL PID	VIEW PRIOR TIME SLOTS OR ENTER TIME SHIFT MODE
↑↑ (PAGE UP)	INDICATE CHANNEL IN PRIOR CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW NEXT DAY POSSIBLY ENTER TIME SHIFT MODE
↓↓ (PAGE DOWN)	INDICATE CHANNEL IN NEXT CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW PRIOR DAY POSSIBLY ENTER TIME SHIFT MODE
→ MOVE RIGHT	EMPHASIZE NEXT TIME SLOT OR FIRST IMAGE REGION OBJECT	SELECT NEXT OBJECT
← MOVE LEFT	EMPHASIZE PRIOR TIME SLOT OR LAST IMAGE REGION OBJECT	SELECT PRIOR OBJECT
SELECT	TUNE PRESENTLY INDICATED CHANNEL	SELECT HIGHLIGHTED OBJECT OR ENTER NEW OPERATING MODE
ADD / REMOVE	ADD/REMOVE INDICATED TITLE IN HIGHLIGHTED TIME SLOT TO FAVORITES	N/A

FIG. 11



16/26

LAST HOUR

8:00

1

ESPN2

COLLEGE BASKETBALL

NEXT HOUR

8:30

2

FOX

THAT '70S SHOW

3

ESPN

SPORTS CENTER

4

NBC

3RD ROCK FROM THE SUN

5

CBS

JAG

6

KICU

THE SILENCE OF THE LAMBS (1991)

7

ABC

WHO WANTS TO BE A MILLIONAIRE

8

KTSF

CANTONESE NEWS

9

PUS

INTIMATE STRANGERS: UNSEEN...

10

DAYS OF THUNDER(1990)

VIDEO DEMAND

FAVORITES

KIDS

SPORTS

Would you like to purchase this program?

Yes

No

Cancel

Days of Thunder

PG-13

8:00 - 9:30 p.m.

\$2.99

Days of Thunder (1990) - You can't stop the thunder. He's a hot driver with an attitude that pushes the limits of friends and family.

CC. Stereo. PG13

FIG. 12A 1200



17/26

LAST HOUR	8:00	8:30	NEXT HOUR
1	ESPN2	COLLEGE BASKETBALL	
2	FOX	THAT '70S SHOW	
3	ESPN	SPORTS CENTER	
4	NBC	3RD ROCK FROM THE SUN	
5	CBS	JAG	
6	KICU	THE SILENCE OF THE LAMBS (1991)	
7	ABC	WHO WANTS TO BE A MILLIONAIRE	
8	KTSF	CANTONESE NEWS	
9	PUS	INTIMATE STRANGERS: UNSEEN...	
10		DAYS OF THUNDER(1990)	8:05 PM

Would you like to set a reminder for this program?

Yes No Cancel

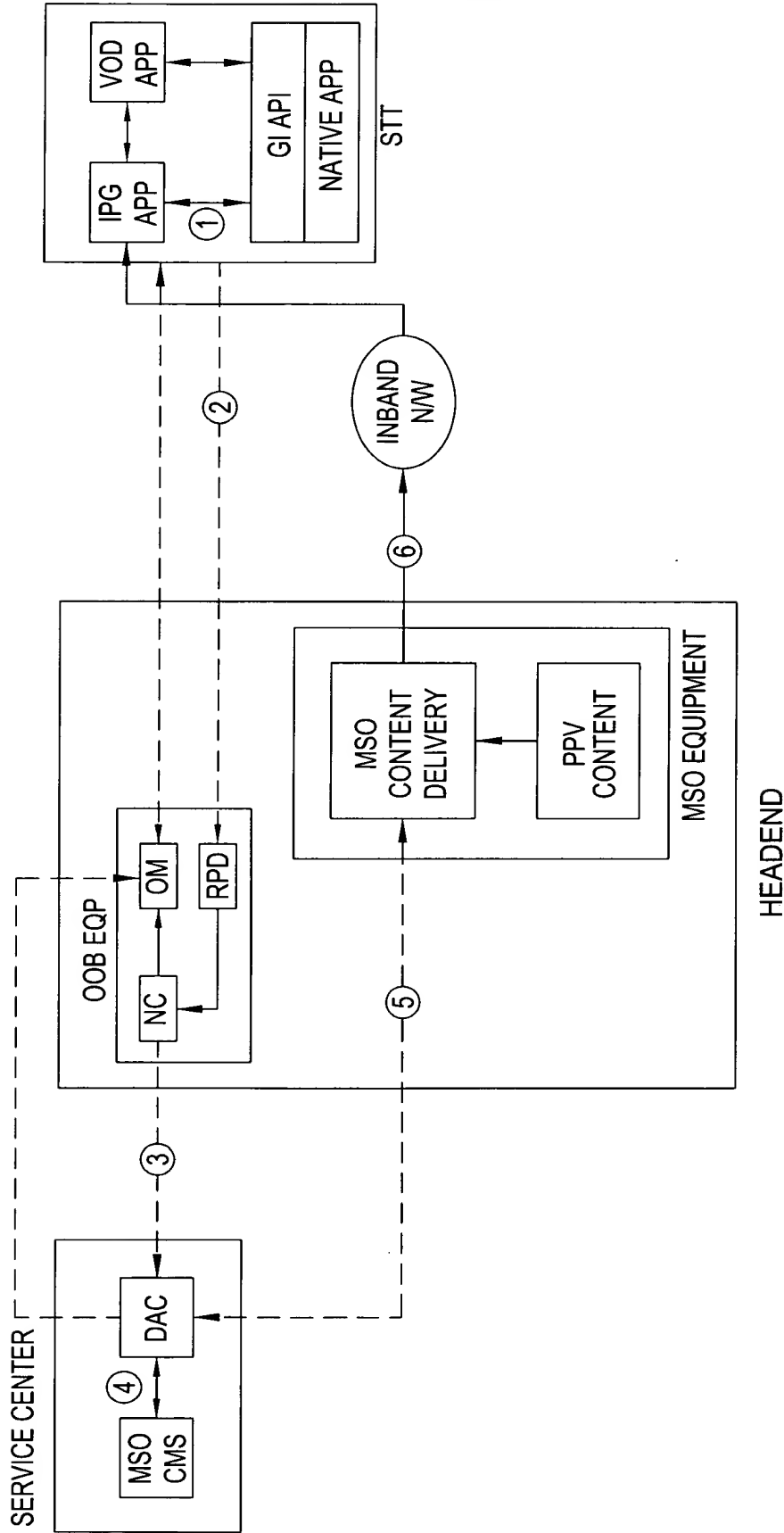
3rd Rock from the Sun
8:30 - 9:00 p.m.

Dick and Tuck - A photo of Harrison Ford prompts Dick to visit a plastic surgeon (David Hasselhoff). CC. Stereo. Series/Sitcom tvPG

FIG. 12B 1250



19/26

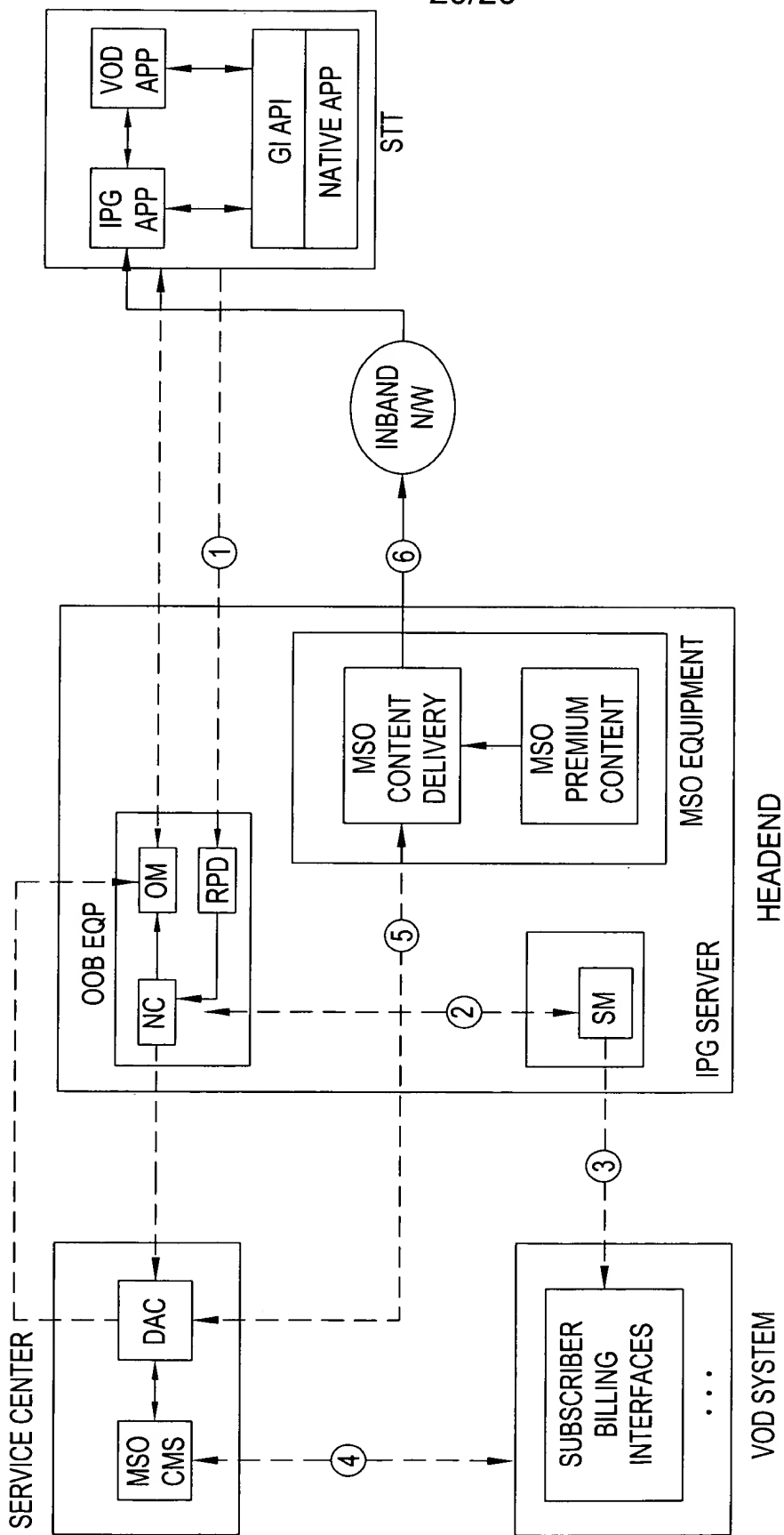


IMPULSE PPV PURCHASING VIA SERVER-CENTRIC INTERACTIVE UI

FIG. 14

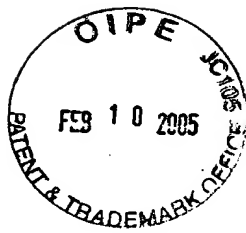


20/26



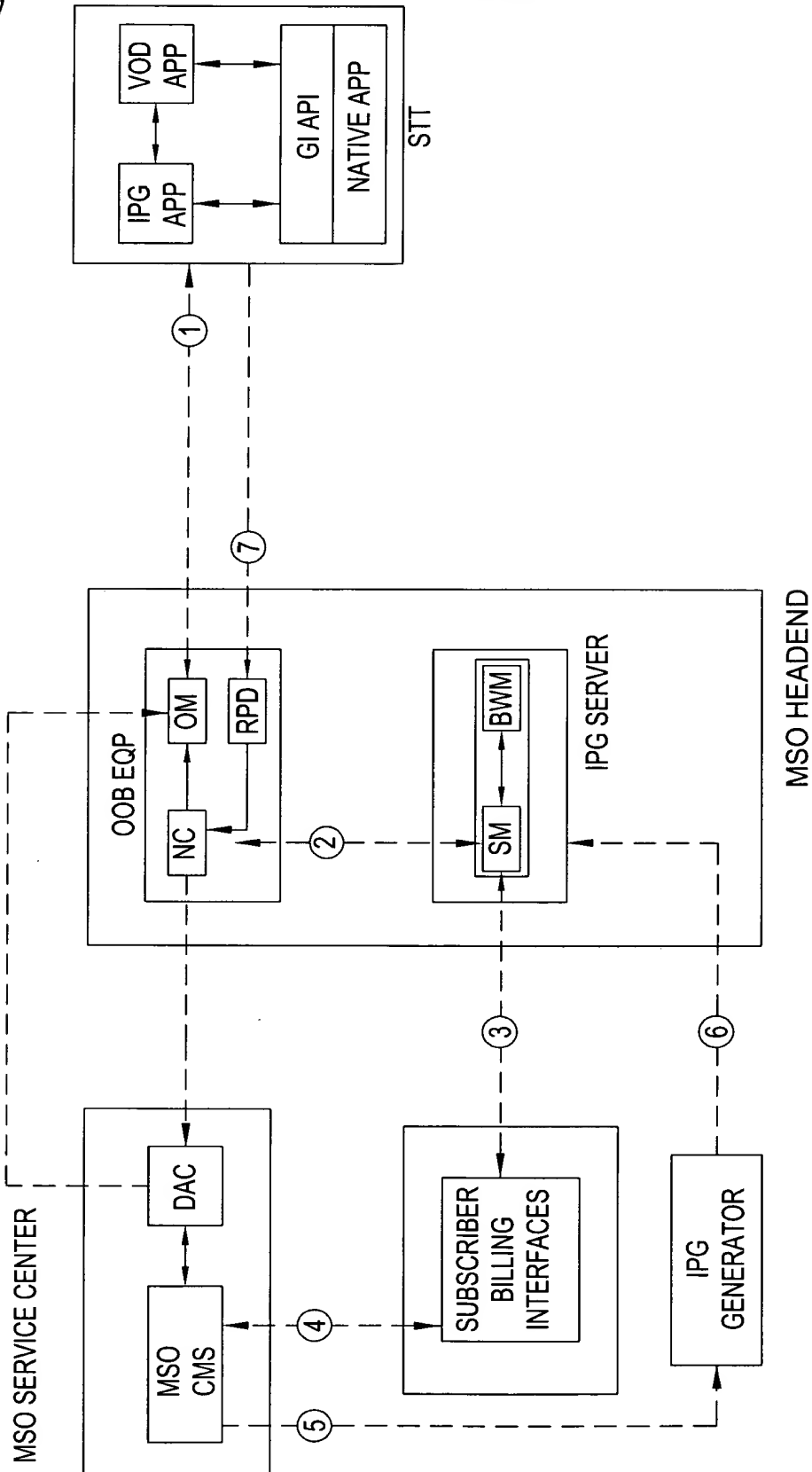
PREMIUM SERVICE SUBSCRIPTION VIA SERVER-CENTRIC INTERACTIVE UI

FIG. 15





21/26



PREMIUM SERVICE SUBSCRIPTION VIA SERVER-CENTRIC INTERACTIVE UI

FIG. 16



22/26

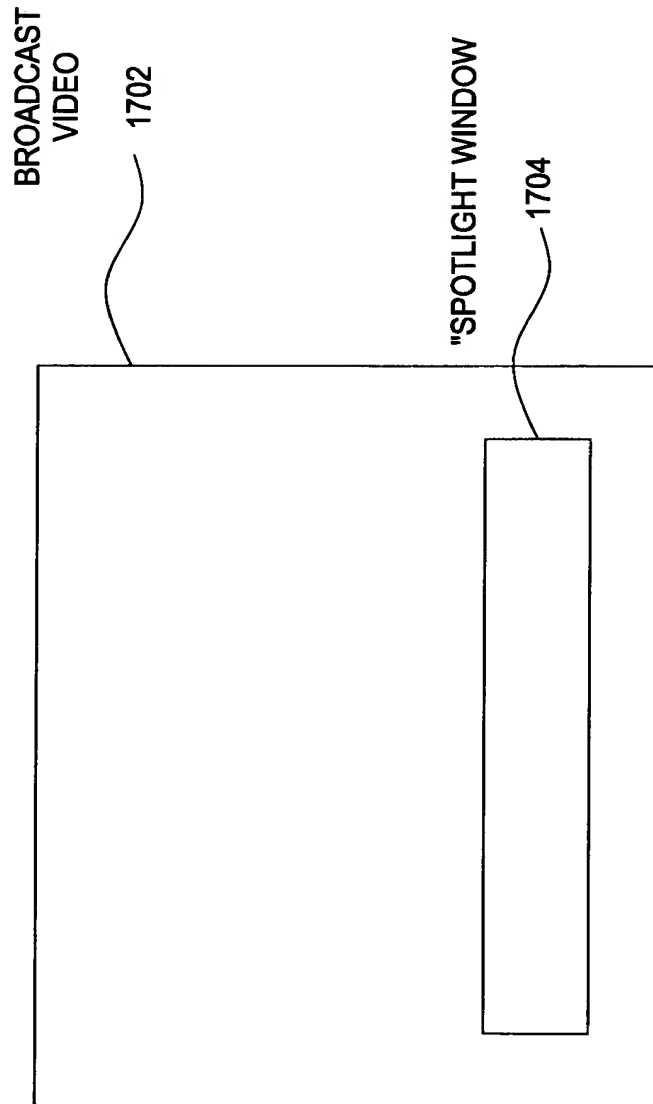


FIG. 17



23/26

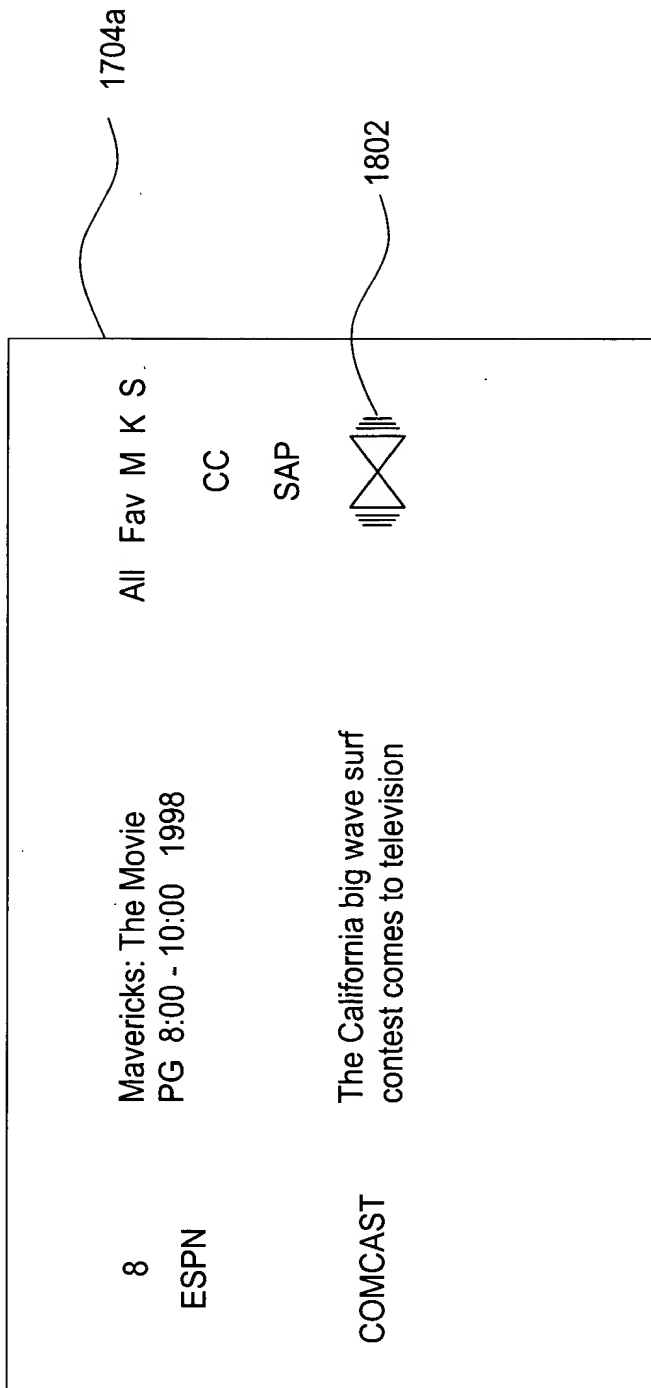


FIG. 18



24/26

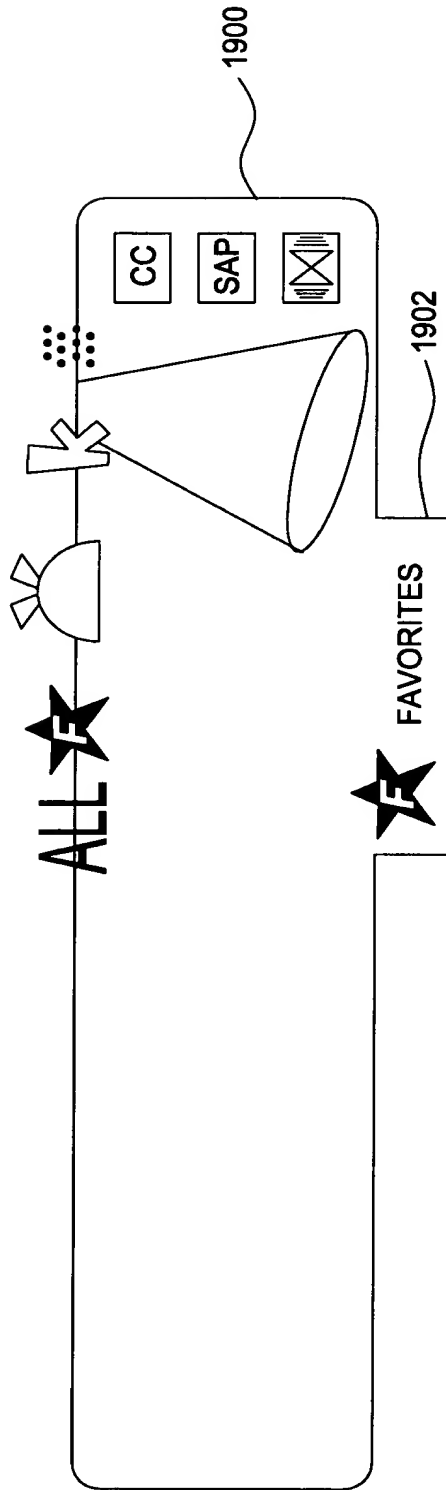
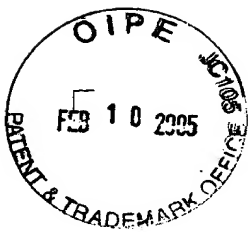


FIG. 19



25/26

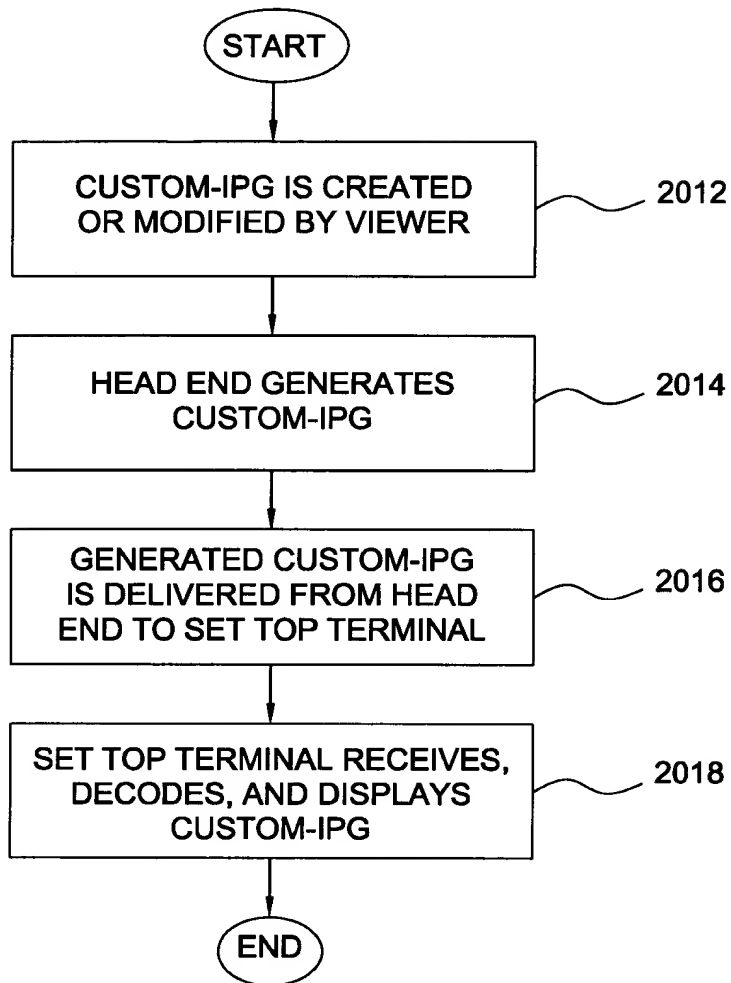


FIG. 20



26/26

FIG. 21

